



UPCOMING EVENTS

April 14, 2021

Zoom Meeting
Bosses' Night
Bingo

April 23, 2021

Zoom Educational Webinar
*Rheology - Chemistry, Theory,
Mechanism, Application*
Sam Morell
Founder of samMorell.com

May 12, 2021

Zoom Meeting
Awards Night

June 9, 2021

Remo - Wine Tasting
Elections

Please visit the LASCT website -
www.lasct.org - for information.

APRIL BULLETIN

Bosses' Night

April 14, 2021

ZOOM MEETING

WATER BASED PAINTS: PREVENTION OF ASSOCIATED TANNING STAINING

SPEAKER: **Keetra Muana**
*Technical Director
WPC Technologies*



As a renewable resource wood provides strength and beauty to many structural components. Wood contains water soluble chemicals called tannins. When wood is exposed to moisture the tannins are solubilized and or extracted this can cause the wood to discolor. Protective paints and coatings are used to prevent discoloration and help with the longevity of the wood products. When using waterborne paints formulators must take considerations to prevent tannin staining. WPC will provide a brief overview on common techniques to prevent tannin staining and some technologies in the marketplace.

(cont'd on page 2)

MEETING DETAILS:

LOCATION: Your Location

TIME: Speaker Presentation 5:30 pm

RSVP: Please RSVP by 10:00 a.m. Tuesday, April 13.
A link to the Zoom Meeting will be sent to you with the link for your Bingo cards.
lasct@earthlink.net or call (714) 998-1891

MONTHLY DRAWINGS:

Door Prize Gift Card
Attendance \$ 580.00

February Meeting Winners:

Door Prize Larry Teachout, *Behr*
Best Question Eunice Leung, *DSM*
Attendance \$ 560.00 Keith Wade, *IMCD (Not Present)*

Bingo Winners Dr. Erik Sapper, Cal Poly SLO (*\$25.00 Amazon Gift Card*)
 Jillian Jenkin, Behr Paint (*25.00 Amazon Gift Card*)
 Kim Mullen, Alfa Creative Service (*25.00 Amazon Gift Card*)

SPEAKER AND TOPIC

(cont'd from page 1)

Speaker Bio:

Keetra Muana is the Technical Director who collaborates with fellow scientists, executives and production personnel to create innovative anticorrosive solutions that add value, protection, and beauty to the world. Experienced Research and Development Leader with a demonstrated history of working in the coatings industry. Strong research professional skilled in People Development, Complaint Management: Root Cause Analysis, Production Support, Negotiations, Technical Documentation, Team Building, and Coatings. Keetra's love of paint has inspired confidence for 26 years.

Keetra holds a Bachelor of Science in Chemistry from the University of Wisconsin Eau-Claire and an Executive MBA from Baylor University.

Keetra is an avid traveler and has lived in four different countries. She enjoys swimming, dancing, and motorcycles. Her unguarded way of life makes her an asset to any relationship.

PROPOSED NEW MEMBERS

Local Membership

William Hill, *Ashland*
Justin Kruger, *Ebatco*

Student Membership

Curtis Chen, *Student*

LASCT NOMINATIONS FOR 2021-2022 SECRETARY

If you are interested in running for LASCT Secretary or wish to nominate a candidate, please contact the LASCT office at lasct@earthlink.net or (714) 998-1891.

LASCT COMMITTEE CHAIRS FOR 2021-2022

If you are interested in volunteering on an LASCT committee or chairing one of the committees, please contact any board member of the LASCT or contact the LASCT office at lasct@earthlink.net or (714) 998-1891.

LASCT BOARD OF DIRECTORS

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WESTERN COATINGS SYMPOSIUM 2021

The 35th Biennial Western Coatings Symposium and Show will be held October 17-20, 2021 at the Paris Las Vegas Hotel in Las Vegas.

The WCS Technical Committee is seeking technical presentations for the Symposium. Enclosed find the technical "Call for Papers."

Exhibit hall tabletop sales are open on a first come, first served basis. [Click here](#) to check out the 2021 Exhibit Hall floorplan.

View the available 2021 Sponsorship Opportunities at www.westerncoatings.org.

Stay current on what is happening with the planning of the 35th Biennial Western Coatings Symposium and Show at www.westerncoatings.org.

GOOD FELLOWSHIP NEWS

• Congratulations Jeff Mitzner



It saddens me to announce that Jeff will be retiring at the end of March. He has been an integral part of Trans Western Chemicals and the company's success for more than 30 years. Ernie as I called him growing up, (referencing Bert & Ernie, from Sesame Street) played such a pivotal role in the development of this industry. He's a long-time advocate, and member of the LASCT, and held numerous positions within the organization. He is well respected within the Chemical community for his technical prowess, but more importantly for his unique ability to forge long lasting relationships with his peers. He's one of the funniest guys I know, and I don't think there's a moment we spent together where I wasn't laughing at one of his jokes. I've really enjoyed working with Jeff as a friend, for more than 18 years.

Before joining TWC, Jeff began his career in the Coatings, and Adhesives Raw Material Supply Industry in 1979, when he joined Maurie Samson, at Samson Raw Materials Company. In 1980, Jeff joined the LASCT. In December of 1986 Maurie sold the company. Shortly after ownership transfer, Jeff resigned Samson's and joined Trans Western Chemicals in mid-1987. It was an immediate and excellent fit. Then, about 6-weeks after joining TWC, Jeff fractured his right ankle and was laid-up for several months. Jeff apologized to Henry Kirsch, and Jim Dye (may Jim rest comfortably in the hands of our Lord). Jeff told Henry and Jim, "If you want to hire someone else, I completely understand". To Jeff's grateful surprise, Jim and Henry said, "You take care of yourself and get well, you're staying with us". And, they

continued Jeff's salary during the down time. This was a kindness that Jeff did not expect.

Future plans for Jeff include keeping in touch with the industry that has treated him so well. He plans to remain active in the LASCT, as well as other industry functions. Additionally, Jeff and Gail plan to travel this great and glorious country of ours. Some of the points of interest include: Mt. Rushmore, San Antonio & The Alamo, and north to Colorado and Idaho, plus all up-and-down the beautiful coast line of California.

This is a tough decision for Jeff, and we know he will miss his day-to-day interaction with his friends in the industry. Thank you, Jeff, for all that you've done for us over the years! We wish you the very best in your retirement!

John Kirsch, Vice President, Operations

To report any new "happenings", please contact the Derek Marin, Good Fellowship Chair at dmarin@vistapaint.com or the LASCT Office at (714) 998-1891, or by email at lasct@earthlink.net.

ZOOM EDUCATION WEBINAR - APRIL 23

Rheology - Chemistry, Theory, Mechanism, Application

Sam Morell

Founder of samMorell.com

This presentation on Rheology reviews the basic principles of rheology including its definition and its influencers - chemical structure, morphology, and environmental conditions. The impact by various deformation forces including compression, tension and shear will be examined to demonstrate flow and viscosity profiles as a function of stress, temperature and time.

See details on page 5.

JUNE LASCT MEETING

For the June Elections meeting, LASCT will be presenting a virtual wine tasting event. Azelis and BASF will be sponsoring the event. Remo will be the video conferencing platform that will be utilized for the June meeting. The price for the meeting will be the regular \$25.00 per person. After registering online at www.lasct.org for the event, a \$30.00 store gift certificate will be sent virtually so you can go and purchase the two wines that will be used for the tasting. One wine will be red and one wine will be white. If you do not drink wine, purchase the drink of your choice to enjoy during the meeting. Registration will need to be completed by May 21 so there is enough time to receive the gift certificate and purchase your beverages.

**RESERVE AD SPACE NOW!
2021-2022 YEARBOOK**

It's time to reserve your ad space in the 2021-2022 Los Angeles Society for Coatings Technology Yearbook and Directory. The Yearbook and Directory includes not only members of the Los Angeles Society but also all members of Arizona, Golden Gate, and Pacific Northwest Societies for Coatings Technology, and will be distributed to all members of the Coatings Societies of the West Coast as well as select members of Coatings Societies across the USA.

The LASCT Yearbook & Directory is hands-down the most effective use of your advertising dollar in the Western United States and Canada — and perhaps across NAFTA. **SUPPORT YOUR INDUSTRY BY ADVERTISING!** Funds raised by the LASCT Yearbook are used to support Coatings Industry events, scholarships, and education!

Don't miss this invaluable opportunity to reach current and future customers! The deadline for inclusion in the 2021-2022 Yearbook is July 15, 2021. Please contact the LASCT Office at (714) 998-1891 or lasct@earthlink.com if you would like an advertising packet.

EMPLOYMENT

Companies in the coatings industry are hiring! Employment opportunities are posted on the LASCT website at lasct.org. Postings are updated regularly.

LASCT IS NOW ON FACEBOOK!

Search for Los Angeles Society of Coatings Technology page on Facebook. Check it out to view upcoming social events and historical photos. If you'd like to add something to the page, feel free to contact your Board of Directors.

LASCT IS NOW ON LinkedIn!

Los Angeles Society of Coatings Technology now has a page on LinkedIn. Check it out to view upcoming events and information regarding the coatings industry.

MARK YOUR CALENDARS!

Please mark your calendars for the May Meeting which will be held on Wednesday, May 12, 2021. As always, meetings are held on the second Wednesday of each month. See you there!

Gilbert Zubiata
2020-2021 LASCT Secretary



Visit www.lasct.org for more information regarding upcoming meetings, events and job postings.



April 23rd, 2021

LASCT Educational Zoom Webinar

“Rheology - Chemistry, Theory, Mechanism, Application”

This presentation on Rheology reviews the basic principles of rheology including its definition and its influencers - chemical structure, morphology, and environmental conditions. The impact by various deformation forces including compression, tension and shear will be examined to demonstrate flow and viscosity profiles as a function of stress, temperature and time. An examination of the chemistry of commercial rheological agents will help clarify their efficacy in various formulation types including waterborne and solventborne systems.



- **Sam Morell, Founder of samMorell.com**
- **Webinar Date: April 23rd, 2021**
- **Time: 10:00-11:00 AM, Pacific Time**

Sam Morell is a Chemical Engineering graduate of New York University and founder of samMorell.com; a specialty chemicals consulting firm. His work experience includes both technical and marketing positions at Rohm and Haas, BASF and Air Products and Chemicals. Mr. Morell has authored numerous technical articles on additives, pigments, and resins in a wide array of publications including PCI Magazine, Coatings World, The American Ink Maker, and Adhesives Age. He has also presented technical papers, short courses and workshops at various regional, national and international symposiums including The American Coatings Show, The Waterborne Symposium, The European Coatings Show and Coatings Trends and Technologies.

Free to LASCT Members. For non-members, please see below for registration fees.

Email LASCT to sign up no later than April 22, 2021 to get your webinar link at: LASCT@earthlink.net

- \$0 – One LASCT member registration for this online seminar.
- \$27.50 - One Non-LASCT member registration for this online seminar.
- \$55.00 – LASCT membership which includes free online seminar and free future online seminars.
- \$100.00 – LASCT non-member 5 pack registration for online seminars.



35th Biennial Western Coatings Symposium (WCS)

October 18 - 20, 2021

Paris Hotel, Las Vegas, NV

www.westerncoatings.org

The Western Coatings Symposium (WCS) is seeking technical presentations to be considered for the 35th WCS. Sponsored by the Arizona, Golden Gate, Pacific Northwest and Los Angeles Societies for Coatings Technology, the WCS will be held at the **Paris Hotel, Las Vegas, NV, on October 18 - 20, 2021.**

If your abstract is selected for presentation, you will receive a Free Full Show Registration for the WCS. To qualify for the Free Show Registration the speaker must stay at one of the host hotels. You can get into all WCS events free of charge including the big party-Sunday Reception, panel, keynotes, exhibition floor, and 110 technical presentations. To ensure the best quality of presentations, our abstract selection process is highly selective.

WCS Technical Presentations Requirements

The WCS Committee is seeking technical presentations focused on the newest innovations, regional and global trends of the industry. We welcome presentations for:

- New Chemical / Coatings Technologies (Ink, Adhesives, Architectural, Plastics, UV, General Industrial, Construction, Aerospace)
- New Market and Product Trends
- Leadership, Management, Sales and Marketing, and M&A Insights
- New Supply Chain, Operations, IT, ERP, Manufacturing, and Environmental/Regulatory Developments

The WCS presentation session is a technical focus event. Please make sure your abstract and presentation content is not promotional or commercial in character, to avoid rejection or having presentation stopped.

Those interested should submit:

1. **100-200 Word Abstract: No Commercial Product Names, please**
2. **Presentation Title: No Commercial Product Names, please**
3. **Author and Speaker Name(s)**
4. **Speaker Biography: 100 Words Max**
5. **Company Name**
6. **Speaker's Email**
7. **Speaker's Cell Phone Number**
8. **Word Document. No PDF, please**

- Please submit the above information no later than **April 14, 2021**. Limited space is available.
- Speakers will be notified of acceptance by **May 28, 2021**.
- Following acceptance, completed presentations must be submitted by **July 16, 2021**.

Abstract Submission Process

Please email your submission / questions to our WCS Technical Program Co-Chairs:

- **Larry Teachout:** Phone: 714-545-7101, Ext 2691. Email: LTEACHOUT@BEHR.COM
- **Kevin Egan:** Phone: 714-545-7101, Ext 2334. Email: KEGAN@BEHR.COM

Thank you for supporting the 2021 WCS! WCS Office: 714-974-4511. Email: westerncoatings@earthlink.net