**June 10, 2020**

**1st LASCT Career Advice Webinar (free Zoom seminar)**

**“5 Essentials for Crafting a Compelling Resume – Advice from the Other Side of the Desk”**

Do you want to learn from a veteran executive recruiter about how to write a compelling resume to advance your career within your own company for promotions, or outside of your company for next career advancement? Do you want to learn how to make yourself stand out among all the applicants & competitors? This webinar is designed for OUR INDUSTRY for ALL levels. You will have chance to ask your burning questions about career advancement and resume composition. Sign up with LASCT and come join us in this 1st LASCT Career Advice webinar.

**Speaker:** Claire Patrick, Veteran Executive Recruiter and Managing Partner of Patrick & Associates

**Date:** June 10, 2020

**Time:** 5-6pm, Pacific Time

**Bio:**

Claire Patrick possesses nearly 20 years of executive recruitment experience across a wide-range of industries and functional areas of expertise. Claire has a multi-national client base and has successfully completed hundreds of searches in the US as well as in China, Singapore, Mexico, Brazil, Canada, Germany and the UK. Additionally, Claire has extensive experience in business development; raising venture capital; and hiring management teams that can set strategic goals and implement the tactical initiatives necessary to achieve them.

Prior to joining Patrick & Associates, LLC in 2001, Claire was Vice President of Strategic Alliances for netgenShopper.com, an application service provider of private labeled RFQ technology. She was also the Director of Marketing for Borrow123.com, one of the first brick and mortar mortgage companies to beta-test with Fannie Mae and Freddie Mac in offering online loan origination. She played an integral role in successfully raising venture capital, hiring management teams capable of driving aggressive growth, establishing a strong online presence, and divesting to competitors with deeper pockets. Claire has spent several years living and working in the Peoples Republic of China and Taiwan and is conversationally fluent in Mandarin Chinese.

She holds a B.A. in English from the University of Virginia and an M.A in East Asian Studies from Washington University in St. Louis. Claire also lectures to MBA students at Virginia Commonwealth University.

**Topics will be covered:**

1. The typical executive search process
2. What recruiters & hiring managers look for in a resume
3. 5 Essential items recruiters & hiring managers seek
4. Step-by-Step pointers that you need to know about how to write the most compelling resume, including how to best show your Quantifiable Achievements, Job Stability, Upward Mobility, Ambition, Motivation for Career Trajectory & more.